

**The Food, Drug, & Cosmetic Division of the American Society for Quality 24th West Coast Conference**  
**UPDATE ON DIETARY SUPPLEMENTS & FSMA**  
 Friday, October 4, 2013

7:30 AM REGISTRATION & CONTINENTAL BREAKFAST

*DIETARY SUPPLEMENTS (cont.)*

2:45 - 5:00 PM INTERACTIVE PANEL:  
*FSMA -- (cont.)*

8:00 AM *Welcome*  
**Ofelia U. Barretto**, Conference Chair  
**Rosemarie Christopher**, Chair, FDC-ASQ

**Raymond W. Brullo, D.P.M.**, Compliance Officer, USFDA, Los Angeles District  
**Jane Reick**, Chief, Food Safety Inspection Unit, California Department of Public Health

**Loren Israelsen**, President, United Natural Products Alliance  
**Ricardo Carvajal, Esq.**, Hyman, Phelps, & McNamara, P.C.

8:20 AM *USFDA Update*  
**Alonza E. Cruse**, District Director, USFDA, Los Angeles District Office

**Daniel Solis**, Director of Import Operations USFDA, Los Angeles District  
**Ann Stahl**, Investigator, Federal Trade Commission

5:00 PM *Closing Remarks --*  
**Ofelia U. Barretto**

8:40 AM *CDPH Update*  
**Patrick Kennelly**, Chief, Food Safety Section, California Department of Public Health

12:00 – 1:00 PM LUNCH BREAK

Send Advance Questions to:  
[ofeliacqs@aol.com](mailto:ofeliacqs@aol.com)

9:00 AM *CFSAN Update*  
**Daniel Fabricant, Ph.D.**, Director, Division of Dietary Supplement Programs, CFSAN

1:00 - 2:30 PM INTERACTIVE PANEL:  
*FSMA – E.g., Preventive Controls, Foreign Supplier Verification, Third Party Auditing; Industry Update on Emerging Market Trends; Other Issues*

Note: Venue is HILTON HOTEL  
 777 Convention Way  
 Anaheim, CA 92802  
**(NOT DISNEY RESORT)**

9:20 - 9:35 AM BREAK

Moderator: **Sandy O'Day**, Manager, Quality Assurance Nutrilite, Amway Corporation

9:35 – 12:00 Noon INTERACTIVE PANEL:  
*DIETARY SUPPLEMENTS -- Compliance /Enforcement Challenges --E.g., GMP Inspections; Fraud & Other Crimes; Economic Adulteration; Imports; Food Safety; Unsubstantiated Labeling & Advertising Claims*

**Daniel Fabricant, Ph.D.**, Director, Division of Dietary Supplement Programs, CFSAN

Moderator: **Paul Bolar**, Vice President, Regulatory Affairs, Pharmavite, LLC.

**Angela Pope**, Dietary Supplement Programs, CFSAN

2:30 - 2:45 PM BREAK

**ASQ-FDC 24th West Coast Conference --- Registration form**

Register early, attendance is limited.

**Conference Fee:** \$219.00 - ASQ Members (Member number required)  
\$259.00 - Non-member

**ASQ Tax ID: 39-0912502**

Fee includes: continental breakfast, lunch, break refreshments, parking, and conference handouts. Check lunch choice.

Beef     Salmon     Chicken     Vegetarian

**Cancellations:** By Sept.27, 2013 -- Refund less \$75.00 processing fee.  
After Sept.27, 2012 - No refund. Substitutions may be made at any time

Conference is valid for 1.0 RU Credit for Recertification.

For additional information contact Ofelia Barretto (714) 870-4471

Hotel Reservations: Contact Hilton Hotel (877) 776-4932

(Special Group Rate: Code 63X; Deadline - Sept.12, 2013)

If paying by **check** please make **check payable to ASQ-FDC**.  
Return registration form, check, and any advance questions for speakers to:

Ofelia U. Barretto - 1516 Sunset Lane, Fullerton, CA 92833

Name: \_\_\_\_\_

ASQ Member Number: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

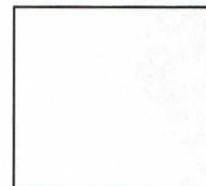
Email: \_\_\_\_\_

If paying by **credit card** register thru  
<https://asqwcc2013.eventbrite.com/>



## Food, Drug, & Cosmetic Division

1516 Sunset Lane  
Fullerton, CA 92833



**The Food, Drug, & Cosmetic Division of the American Society for Quality  
*presents***

### ***Update on Dietary Supplements & FSMA***

*In cooperation with*

**The United States Food and Drug Administration, Los Angeles District  
The California Department of Public Health**

**Hilton Hotel  
777 Convention Way, Anaheim, CA 92802**

**Friday, October 4, 2013**